

# LAUNCHPAD

by  **LAUNCH  
ACADEMY®**

LaunchPad helps your startup get to the next level. For more than 10 years, Launch has helped incubate over 6000 entrepreneurs of which 300 have grown their startups to Seed and Series A stages and raised over \$2.5 Billion in funding. LaunchPad connects Tech entrepreneurs with the right people – seasoned startup mentors, an international community of founders, top investors – and provides you with the right benefits and resources.

**Are you ready to surround yourself with like-minded entrepreneurs every day?**



## Connect with partners

Live workshops and learning sessions to build strategic partnerships and connections



## Perks valued up to \$400K

Access our perks: \$100K AWS credits, \$150K Azure credits, Google cloud credits, Zendesk and more.



## Connect with investors

Participate to our Demo Day and get exclusive introductions to investors in North America.



## International network

Connect with Launch's unique community of 250+ founders from more than 60 countries.



## Get mentorship

Ask all your questions to Launch seasoned startup mentors and industry experts.



## Fundraising

Attend fundraising workshops and access our different fundraising courses.



## Attend weekly events

Access 100+ online and offline events each year including AMA, pitch practices & more.



## Traction Conference Series

Traction weekly webinar series brings leaders from Google, Shopify, LinkedIn, Github & top-tier VCs.

Exemple of companies we work with:



**Check our admission eligibility, application process, program fee, and apply on our website:**

[launchacademy.ca/launchpad/](https://launchacademy.ca/launchpad/)

For more info, please contact us: [info@launchacademy.ca](mailto:info@launchacademy.ca)

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LaunchPad is designed for tech startups looking to learn and grow with fellow entrepreneurs driven to build global technology businesses. Every resource and tool provided in the program is meticulously created for entrepreneurs, by entrepreneurs.

Utilizing our network of global mentors and resources, LaunchPad content will include topics such as International Scaling, Global Marketing, Hiring, Growth Hacking, and Fundraising. Our guests include business leaders, investors, mentors and more.

**Are you ready to take your business to the next level?**



## **Exclusive Community Access**

Connect with Launch's community of 1,000+ entrepreneurs, creators, developers, partners and investors.



## **Perks Valued \$400,000+**

Exclusive Launchhub access with over \$400,000 in perks & resources, including Amazon AWS, Microsoft Azure & more!



## **Traction Conference Series**

Traction weekly webinar series brings leaders from Google, Shopify, LinkedIn, Uber, Github & top-tier VCs.



## **Ask Me Anything Sessions**

Monthly Ask Me Anything (AMA) live sessions to ask questions to seasoned startup mentors and industry experts.



## **Monthly Workshops**

Live workshops and learning sessions with mentors and partners on the different aspects of building a startup.



## **Monthly Stand Ups**

Group discussions to meet your fellow members, build strategic partnerships and connections.



## **Pitch Sessions**

Monthly pitch sessions for members to participate in honing their sales and investor pitches with peer-to-peer feedback.



## **Other Community Events**

Unique monthly programming including Launch Offline socials, Bug Bashes, Tool Times and many more.

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**Are you ready to take your business to the next level?**

 <b>LAUNCH COMMUNITY</b>	 <b>\$400,000+ IN PERKS</b>	 <b>TRACTION CONF</b>	 <b>AMA SESSIONS</b>
Access to Launch's community of 1,000+ entrepreneurs, creators, developers, partners & investors.	Exclusive LaunchHub access with over \$400,000 in perks from Amazon AWS, Hubspot & more!	Traction webinar series bringing leaders from Google, Shopify, LinkedIn, Uber & top-tier VCs.	Monthly Ask Me Anything sessions with seasoned startup mentors and industry experts.
 <b>WORKSHOPS</b>	 <b>STAND-UPS</b>	 <b>PITCH SESSIONS</b>	 <b>COMMUNITY EVENTS</b>
Live workshops and learning sessions with mentors on different aspects of building a startup.	Group discussions with fellow members to build strategic partnerships & connections.	Practice pitch sessions among members & community with peer-to-peer feedback.	Unique monthly events including Launch offline socials, bug bashes, tool times & more.

For more info, visit [launchacademy.ca/launchpad](https://launchacademy.ca/launchpad) or email [info@launchacademy.ca](mailto:info@launchacademy.ca)

